

## Promote YOUR ORGANIZATION at the Extraordinary Give! November 20, 2020

LCTV Lancaster Community TV, has a special opportunity for participating nonprofits (not required). Let LCTV66 help you tell your organization's story and reach a wider audience with a televised video interview that will air on LCTV 66 (Lancaster's Community Television Station) and the LCTV66 You Tube channel. PLUS this year a Facebook Streaming post on the LCTV 66 page!

### WHAT YOU GET:

- LCTV will record your 2 minute video interview at the station with your organization's representative
- Your piece will air a minimum of 20 times in November on LCTV on Lancaster Comcast Channel 66, going into over 94,000 households in Lancaster County.
- Link your segment to Your Website, Your Facebook page and other social media from the LCTV 66 YouTube channel!
- Plus a Facebook Live Streaming post in the studio at LCTV at your recording session, to give an early promotion to your participation in the Extraordinary Give! Share on your page!

### This special offer is only \$350!

Recording Days: Monday 10/12, Tuesday 10/13, and Tuesday 10/20 9:30 AM – 4PM

Contact us to schedule your time. (Please allow about 20 minutes for your interview recording)

### During the interview we will ask:

1. What does your nonprofit do?
2. How is your nonprofit making a difference in the Lancaster Community?
3. How will the funds from the Extraordinary Give help you fulfill your mission?

To schedule a time please email me at [diane@lctv66.org](mailto:diane@lctv66.org) or call/text at 717-475-2544.

Include: "LCTV Extra Give" in the subject correspondence to get your message to the right place.

Thanks so much, Diane  
Diane Dayton, Executive Director LCTV 66

### DAY OF INSTRUCTIONS:

LCTV 66 is located at 252 N. Queen St. downtown Lancaster. Come upstairs and have a seat in the lobby and wait to be called.

On the day of your interview, you will need to bring your check made out to LCTV 66 for \$350.00 and you will get a receipt from LCTV 66, which is also a nonprofit.

Covid masks are required until you are on the set. We are practicing CDC guidelines to keep everyone safe. We are doing our best to help the Lancaster Community with producing these videos safely.

