

# Grant Communication Guidelines

## Lancaster County Community Foundation

Congrats on receiving a grant from the Lancaster County Community Foundation! We are honored to see the community's endowment fund your impactful work, and we look forward to supporting your story telling efforts as well.

In the weeks after grants are awarded, the Community Foundation sends out a press release to local media to announce recipients and their projects. Each organization is encouraged to add its own voice by reaching out to news outlets and social media. Connect with Valentina Schade (Vschade@lancfound.org), Communications Manager, with questions or requests.

### Contact Local Media

Contact local news outlets to let them know about your grant award and project. You may use the provided template, or create your own release, but we ask that you include the Community Foundation logo and boiler plate. If you'd like a quote that pertains to your specific organization or project, we are happy to provide one.

### Share With Your Community

Share about the grant you received and the work you're doing in your newsletters, annual reports, lists of supporters, and on social media. When sharing about the grant on your social channels, make sure to tag the Community Foundation so we can repost!

- **Facebook:** Facebook.com/lancfound
- **Instagram:** @LancFound
- **LinkedIn:** The Lancaster County Community Foundation

### Acknowledging Where the Funding Comes From

Use this language to describe the Lancaster County Community Foundation:

*The Lancaster County Community Foundation helps people who love Lancaster County shape our shared future. Since 1924, individuals have established permanent funds to support our community by making grant investments to local organizations. Today, the Community Foundation manages approximately \$200 million in community assets that support Lancaster County every year.*

Use the provided logos, found at <https://www.lancfound.org/cbo-award-recipient-resources/>