

2019 Grants CBO-Business Partnership Program Information Sheet

Please note: We would like to help ensure that the time you spend completing an application is well spent, so we are requiring organizations to contact a Program Officer before applying. Please send a brief (2-4 sentence) description of your project idea to amaslandsarani@lancfound.org. If the project aligns with the fund's intent, we will provide an access code for you to obtain the application in our online grant portal.

Our community benefit organizations (CBOs) are charged with changing the world – or a small corner of it – but resources too often are simply not available to sustainably meet every need. The private sector, conversely, is often viewed in the opposite light—that businesses care solely about making profits but not enhancing the community they operate within. By combining the power of the private sector into the continuing work of CBOs' social impact, we will create inclusive and equitable opportunities for our county that will result in a sustainable, positive impact for CBOs, businesses, and our residents.

PROGRAM PURPOSE: This program supports substantial and strategic private sector/CBO partnerships that will achieve positive social and environmental impact on Lancaster County's residents and communities. Grants will support CBOs in various stages of building capacity for and implementation of partnerships with local businesses, in order to deliver outcomes that neither the CBOs nor the businesses could achieve independently.

APPLICATION PROCESS

ELIGIBILITY: Applications must come from current 501(c)(3) community benefit organizations that are registered with or exempt from the PA Bureau of Charitable Organizations and complete a Form 990 annually. Please refer to www.LancFound.org/grants for further eligibility details.

**Learn more at the
CBO Business Partnership
information meeting**

**March 27 3:00 – 4:00 pm
at The Lancaster County
Community Foundation
24 W King Street, Suite 201
Lancaster, PA 17603**

**Register at
<https://goo.gl/kpc3U3>**

FUNDS AVAILABLE

**Grants of \$10,000 to \$25,000
available
\$120,000 in funds total**

**Apply online
LancFound.org/Grants**

by July 17, 2019

APPLICATION FORM: Available at www.LancFound.org/grants

Applicants are required to have a conversation with Ashlinn Masland-Sarani prior to submitting a proposal. You can reach Ashlinn at 717-397-1629 ext. 110 or amaslandsarani@lancfound.org. Organizations will be provided with a password for accessing the application.

EXAMPLES AND EVALUATION CRITERIA:

While the aim of this grant opportunity is to allow for social innovation and idea generation from the within the community, the Community Foundation is deliberately placing minimal parameters around what these partnerships might entail. We are issuing a challenge for the best ideas that connect the operations and goals of a business to doing intentional good in Lancaster County, involving a CBO's mission and work in the delivery. The following are **hypothetical examples only** as to which kinds of projects are eligible for funding.

1. A CBO is interested in improving our county's notoriously poor air quality. A local business recognizes its historically negative contributions to our air quality levels and is interested in learning how it can have a net positive environmental impact instead. The business hires the CBO in a consulting role to explore how to be cleaner in its operations, and together they discover a new technology that curbs harmful emissions. They also create a robust tree-planting program throughout the county.
2. A small company is in desperate need of skilled workers to fulfill new large contracts, and it is expanding its operations to accommodate the demand for its product. Facing a labor shortage, the company learns that many unemployed immigrants within the county would be capable to fulfill these jobs, except that a language barrier exists between the company and the recent arrivals to the US. A CBO is hired to create an intensive, customized English course, making dozens of people ready for hire in thriving wage jobs in just a month.
3. A CBO and a business have some preliminary conversations around a large-scale idea that could potentially transform the appearance and property values of an entire neighborhood and promises to employ several of the neighborhood's residents in the process. Both organizations know the concept is sound, as a similar model has worked in several cities and boroughs across the nation. But is this the right approach for Lancaster City, Manheim, or Quarryville? They recognize the need to hire a consultant and conduct a feasibility study to position the initiative for success.
4. *Example of what this program is NOT designed for:* Partnerships that are largely transactional or fundraising in nature. Solely seeking private sector support for a fundraiser or event, requesting a sponsorship from a business, and seeking in-kind donations or volunteer support are not the intent of this grant program.

Grant reviewers will use the following criteria to score grant applications:

1. **Problem**
The application clearly identifies a community problem with a demonstrated need for change
2. **Potential of Proposed Solution**
The proposed partnership has the potential to transform individuals and communities
3. **Organizations' Capacity**

The two or more organizations involved have a track record of success and the necessary resources available to deliver on the proposed initiative

4. Implementation Plan

The organizations have created a robust, logical plan that clearly identifies each organization's roles, a timeline, budget, and goals

5. Results

The organizations have outlined clear, achievable, and impactful outcomes and a plan to measure the initiative's success

TIMELINE FOR APPLICATIONS AND FUNDING

Applications now open

Visit
lancfound.org/grants
to view sample
application

STAFF FEEDBACK ON APPLICATION DRAFTS: Community Foundation staff will review and comment on application drafts submitted by **July 3, 2019**.

Application drafts should be SUBMITTED through the grant portal. Drafts that are saved, but not submitted, will NOT be considered for feedback.

On or before **July 10**, we will issue comments and revert your application back to "draft" status. You will then be able to make revisions and re-submit by the final **July 17** deadline.

FINAL APPLICATION DEADLINE: July 17, 2019 at 11:59 pm

FUNDING PERIOD: September 20, 2019 – September 20, 2020

AWARD NOTIFICATION: By phone or email, September 19, 2019

INFO MEETING TO LEARN MORE:

March 27 at 3:00 PM, at the Community Foundation. Register here:

<https://www.eventbrite.com/preview?eid=56807029354>.

GRANT FUNDS AVAILABLE: \$120,000 total (grants range from \$10,000 to \$25,000)

GRANT PAYMENT AND PARTNER AGREEMENT

The Community Foundation will provide grant dollars to the organization after the signed grant contract is returned to the Community Foundation.

The CBO-Business Partnership grantee partners gather as a cohort regularly to facilitate collective learning, sharing, problem solving, and creativity. We require one representative from each organization in every partnership to attend cohort meetings.

**GET FEEDBACK ON YOUR
GRANT APPLICATION**

**Submit your application
online by July 3, 2019 and
Community Foundation staff
will provide feedback**

**You'll be able to make
changes and submit a final
application by July 17, 2019**

2019

October 17 – Orientation

December 12 – Group session #1

2020

March 12 – Group session #2

May 14 – Group session #3

October 17 – Regroup and check-in on partnerships

One Completion report due August 21, 2020 using the grantee portal (<https://goo.gl/89hMXT>).